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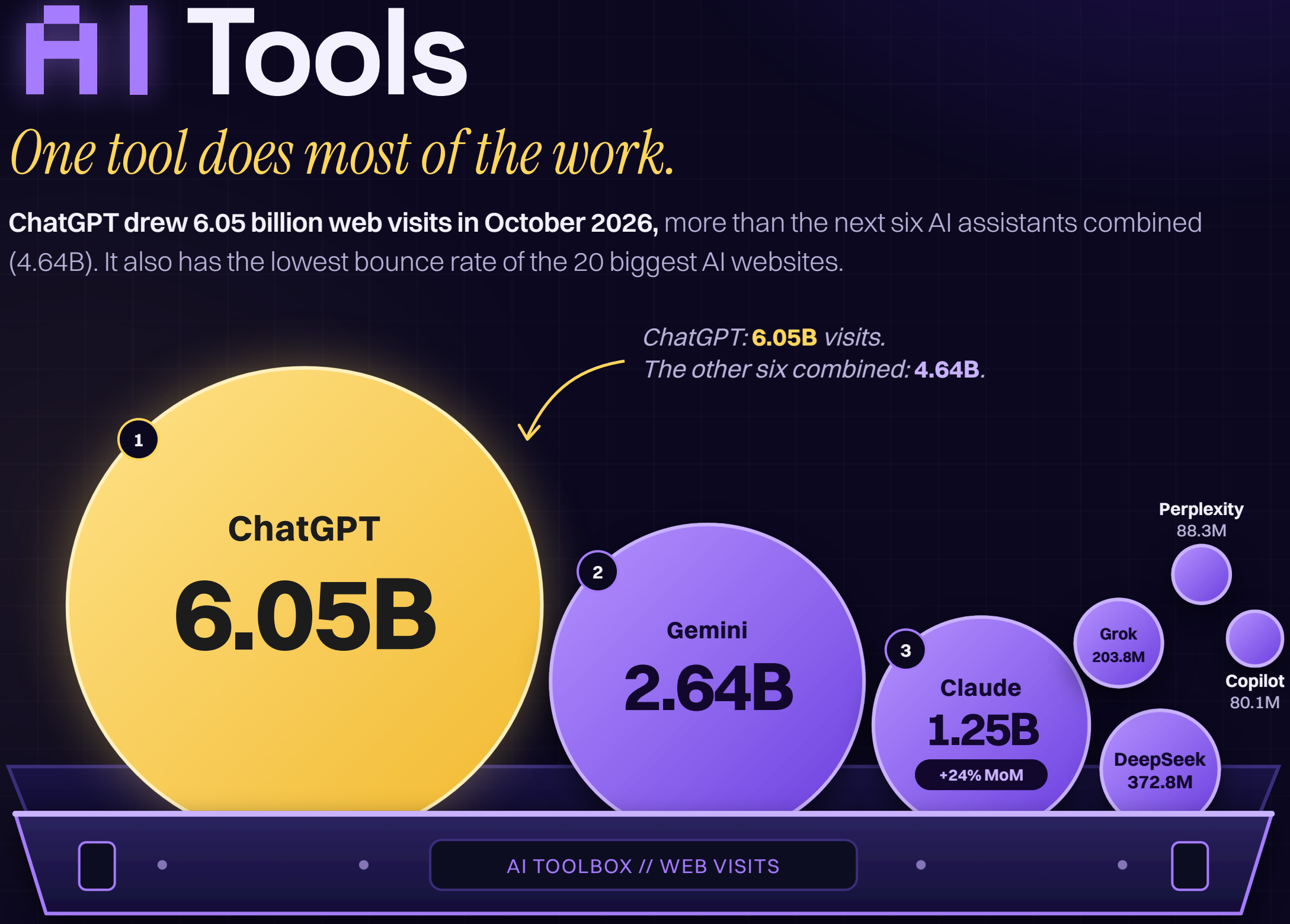
// RANKED BY WEB TRAFFIC, OCTOBER 2026

The Most Popular AI Tools

One tool does most of the work.

ChatGPT drew 6.05 billion web visits in October 2026, more than the next six AI assistants combined (4.64B). It also has the lowest bounce rate of the 20 biggest AI websites.



The habit gap: #1 is also the stickiest

Top 20 AI websites by Similarweb category rank, worldwide, Oct 2026. Bar = bounce rate (visits that leave after one page).

1	chatgpt.com	23.96%
2	gemini.google.com	27.8%
3	claude.ai	27.22%
4	chat.deepseek.com	38.78%
5	openai.com	53.32%
6	grok.com	31.36%
7	character.ai	36.97%
8	perplexity.ai	33.62%
9	polybuzz.ai	35.17%
10	muse.ai	37.98%
11	meta.ai	46.72%
12	x.ai	45.24%
13	copilot.cloud.microsoft	34.15%
14	chat.qwen.ai	33.66%
15	lovable.dev	33.3%
16	copilot.microsoft.com	68.89%
17	duck.ai	42.75%
18	chat.openai.com	83.56%
19	cursor.com	35.08%
20	gamma.app	30.25%

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SOURCE *Similarweb, worldwide total web visits (desktop + mobile), Oct 2026, as published by Momentic (Nov 5, 2026); Similarweb, Top AI Chatbots and Tools Websites Ranking, worldwide, Oct 2026 (updated Nov 1, 2026).*
Note: Similarweb estimates. Bubble area ∝ visits; seven general-purpose assistants only (Copilot = both its domains).

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